



The Office of Tourism of the Consell de Formentera is pleased to report that yesterday 1 May brought celebration of the first-ever Formentera Zen Kids & Families. According to Alejandra Ferrer, vice president and tourism councillor, "more than 150 children and parents participated in this breakout day of health and wellness for individuals and families".

Formentera Kids & Families is part of Formentera Zen, which took place last weekend, 28, 29 and 30 April. That event also had a record number of participants, with over 250 "enjoying a weekend dedicated to wellness", said Ferrer.

The Consell de Formentera-backed Formentera Zen is organised by Puro Bienestar. Aimed at drawing visitors in the low season, the event offers healthy leisure options to visitors, residents, and now, families.

Formentera Zen includes multidisciplinary sessions that cover all dimensions of the human being (physical, intellectual, environmental and social) for healthier and more balanced living. Formentera Zen 2023 featured a coastal cleanup and a plastic art mural was made with the waste collected.

*2 May 2023*

*Office of Communication*

*Consell de Formentera*