



The Office of Tourism of the Consell de Formentera is pleased to report that marketing activities will be staged Wednesday, Thursday and Friday in the Portuguese cities of Porto, Coimbra and Lisbon, respectively, where Formentera will promote its pre- and post-season offer to travel agents and tour operators.

"We will highlight low-season activities on Formentera – from sports to our cultural, heritage and culinary offering", said Alejandra Ferrer, vice president and tourism councillor. Nature trails and bird-watching routes of interest to this segment of the public will also be publicised.

From 1 to 5 March, Formentera also attended Lisbon BTL international travel expo. According to the Formentera Data Observatory, in 2022, Portuguese travellers made up 5% of Formentera's visitors.

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Office of Communication
Consell de Formentera*